

THE SHORES RESIDENTS ASSOCIATION



WELCOME TO 2019!

A NEW YEAR. A NEW TSRA BOARD.
AND A NEW UPDATED TSRA90405.COM WEBSITE

FIRST MEETING WITH THE NEW TSRA BOARD
TUESDAY, JANUARY 22, 7:00PM
NORTH TOWER MEETING ROOM

We look forward to meeting as many of you as we can at our first residents meeting on Tuesday. We would like to introduce ourselves with the help of **wine** and **pizza** as well as a bit of **magic** - because, after all - we live in a magical place. We have much to discuss and hope to receive valuable insight from those of you who have resided here for years and those of you who are new to The Shores.

As many of you know, in a large community such as The Shores, there will inevitably be issues and concerns that effect us as a group; and as a unified front we will best be able to address those things we would like to see improved. That's were you come in. We want your feedback and we invite you to sign up for committees that will address specific topics. For example: Security is of utmost importance to all of us. While we work with management on ways to keep our community safe, remember to report suspicious activity to the front desk, management office and TSRA via the website, TSRA90405.com.



These are some other committee heads we are looking for:

Emergency Disaster Preparedness
Residents concerns
Membership
Social events
Fitness
Newsletter
Website
Community Outreach

Other ideas? Bring them up!

THE TEAM



Albie Selznick
(North Tower)



Dawn Ferry
(South Tower)

Message from the President

Hey Shores peeps! My name is Albie Selznick and I'm the new president of The Shores Residents Association. I've lived here for 30 years. I'm an actor and magician. Some of you have been to my shows Smoke and Mirrors and Magic Monday (MagicMondayLA.com). I swim a mile every day in our pool, which I think is one of the best in LA. I'd like to try to bring a fun, positive approach to TSRA. Our first meeting, this Tuesday will have wine, pizza and a bit of magic... In fact, I'm starting each meeting with a trick- so don't be late!

If there is an issue at The Shores you feel passionate about - awesome! Bring it to our attention and we'll make a committee for you to spearhead! When Dawn and I met with The Shores manager, Camilo (who also is a resident here), he offered this thought: "what do you *like* about living here?" I'd love to start from there and then work together towards a more fun and positive approach to improving things. This train needs everyone to help make it run. Jump in and get involved! Let's all make our home *magical!*

Message from the Vice President

Hi Neighbors! My name is Dawn Ferry... and I'm the new Vice-President of The Shores Residents Association!

I am a Production Designer and I'm also involved with charities focused on Animal Rescue & Rehabilitation, Homelessness and Education. In my spare time I REALLY love to make wine and I will be supplying the Syrah Albie mentioned for our first meeting! I am a long time resident here, before Douglas Emmett even bought the Shores and I have seen a LOT of change. Let's collaborate and have the changes from now make our perfect location even better... I look forward to meeting my neighbors!



Nancy Milholland
Secretary



Matt Gohd
Treasurer

As part of our effort to create a more open and vibrant Shores, we encourage you to relay your thoughts and suggestions.

Visit our website TSRA90405.com
or Email us at TSRA90405@gmail.com

Meeting with the Management

SUMMARY

Albie and I had our first “intro” meeting with Camilo Landinez, the Community Manager of The Shores and we all, in his words, “look forward to working together to enhance our communities experience in a positive way.”

I would like to summarize a few points that were brought up so they can be discussed at our first meeting. First up, the Landscaping & Lighting. I’m sure you’ve noticed as I have that a new landscaping company has been hired and begun work. The project, which is a big one, has been broken down into multiple stages. The 1st stage will address the most visible areas, principally the parking roundabouts and the courtyards between the buildings. Then, move to Neilson Way area and finally the outside perimeters.

Next, as a designer, the issue that was high on my list, the spalling on the buildings and the paint which is flaking off because of it. This has been budgeted for and will be addressed this year. We will update everyone when we have a concrete date for when the work will begin but obviously, it will be Spring at the earliest.

Another high priority for many was Security. Camilo is currently pricing changing over the garage from cards to the fobs we use for the elevators and other entry so we will not have multiples and replacing the lock which goes on the side gate from 10pm- 6am with the same fob which would secure the gate at all times, day and night.

Last, but certainly not least... Frontier /Internet Services. This is an ongoing topic both tenants and management are keen to upgrade. Both the TSRA Board before us and The Shores management have looked into alternative options including Verizon Hot spots and Starry Internet, a high speed internet alternative Robin Sherry, and the previous TSRA board have been investigating- We asked her to discuss this at the first resident’s meeting.

Meanwhile, TSRA and management will both continue to work on upgrading the Frontier service, while also looking into new service companies. PLEASE do let us know if there are any alternative options you know of.

We were also pleased to find Camilo has a budget for PARTIES! YAY! I personally used to enjoy the BBQ and a movie nights at the pool and we are working on bringing them back! While we are at it, why not have some smaller parties too? Wine Tastings, perhaps a chili cook-off (I’ve got an award winning “Chicki Chili” I’ll challenge any takers with). Other activities could include an ongoing group yoga class, a swim fitness class and of course the shuffle board club will be back this spring..



Bottom Line: We all three agree, there are lots of things here that could be improved ...and there’s lots of things at the shores that are pretty amazing. We are all prepared to work together toward making our home more beautiful, fun and safe... We look forward to your feedback and ideas.

— DAWN FERRY
VICE PRESIDENT

Laughing Matters at The Shores

by Jack Nuworth



The Lazy Environmentalist

When I say I was responsible for bringing recycling to the Shores over 30 years ago, I'm definitely not bragging as I did it because I'm lazy. Schlepping my recyclables to the city's recycling center on Delaware Avenue was such a chore. So I set about to convince the city to bring the Shores our own bins. Little did I know the rocky road ahead.

First, I had to convince the Shores' owners and our building manager. They scoffed until I pointed out that they could save money as everything going into recycling bins would reduce what went into our regular garbage bins and thus save money on the already high monthly sanitation bill from the city.

Then I had to convince the city that Shores residents would actually use the bins enough to make it worth their while. So I collected 100 signatures but 30+ years ago that was a tough sell. A lot of Shores residents thought the bins would only attract rodents. But I persevered.

Finally, all that was left was for the city to get trucks that would fit into our garages. The head of recycling herself, who had been negative about the idea, or maybe I was too pushy, came to measure our garage entrances. Then a date was set for the "Grand Opening." Spoiler alert: It didn't turn out so grand.

I lined up residents to be outside the north building on the big day to "welcome" the trucks, and our building owner and manager were there. The only problem was, the head of recycling had apparently not included the 2" of the tape measure and the trucks wouldn't fit. The Shores owner, manager and even some residents had a good laugh at my expense. Trust me, at that moment, being an "environmentalist," albeit a lazy one, was not my proudest moment.

It took 6 long months before the city found the right size truck to drop off and collect the bins. But they did and that's how the Shores became the first apartment complex in Santa Monica to have its own recycling bins. (Still located in both buildings on A-level against the west wall.)

*Thanks to environmental conscious residents, the program was an instant success. Over the decades, the amount of recycling tonnage taken out of the Shores is incalculable. And one more thing: when you're done reading this newsletter, don't through it away. Either keep it or please, please... RECYCLE IT! **

REMINDER: Please only put recyclables into the bins. I've taken out tires, pillows, blenders and even a mattress. Those items go at the east end of the garage. Also, please rinse your plastic containers of all food before recycling.

For the past 12 years Jack has written "Laughing Matters," which appears every Friday in the Santa Monica Daily Press or online at www.smdp.com.

* this newsletter is made from recycled paper - Albie



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You can join online at our website or drop a check in the TSRA boxes in the laundry room!

Would you like to be on the TSRA mailing list?
Please email us at TSRA90405@gmail.com



www.TSRA90405.com