



March 2, 2020

TSRA NEWS

FEB - MAR 2020

BURLESQUE NIGHT



Hey folks! In accordance with management's request that TSRA shift our focus more to social activities, we started off the year with a bang: A Pre-Valentine's Day Burlesque Night at the Victorian! We had about 40 residents – ages ranging from 25-95. Thanks, Dawn, for organizing such a fun and crazy party. We proved that sexy ladies and free drinks draw crowds every time! Who knew?



Everyone had a blast
(but maybe Fritz especially!).

MORE PARTIES

We are adding a new committee chairman to the Board: Social Events Coordinator, to be played by past TSRA President, Craig Sellers.

We'd like to plan more social events soon. Anyone up for a Wednesday \$1.00 Oyster Night at Enterprise Fish Company's Happy Hour? The TSRA could grab a few tables on the back patio. Let us know how you feel about that - and any other ideas you might have for off-campus events - at TSRA90405@gmail.com.

We're also planning more parties ON-campus...perhaps a wine and cheese night. Again, let us know YOUR thoughts.

In the past, Marcia and Michelle (from the North Tower) have asked me about teaching a Juggling Class. Would anyone else be interested, or know someone who might want to start another type of class at the Shores? Yoga anyone?

OUR LAST MEETING

We had a fun and informative meeting last month. Remember, if you want to catch a little TSRA magic, be sure to get there for the first 15 minutes of the meeting. With the assistance of surprise guest, I showed everyone how to do a super-cool magic trick (I've been getting emails asking where people can get their own giant human-sized rabbit, but hey – I can't do everything for you!). Thanks to all of you who came – it was fun to see everyone.

As mentioned, TSRA is changing our mission statement a bit. Rather than primarily being a liaison for questions and complaints between tenants and management, **we will instead be focusing more on social events.** This was, in fact, the initial purpose of the association when it was originally formed. Alicia (in the Shores office) tells us that she has a very open-door policy, and would rather skip the middleman and have people just email her directly at theshores@douglasemmett.com with their concerns, suggestions and/or questions regarding maintenance, security, etc.

However, still feel free to contact us anytime as well. To that point, at the last meeting Robin asked if it would be appropriate for someone to ask us to find out if other residents feel the same about an issue before they contact the office on their own. That is perfectly fine – it is actually one of the important functions we serve.



For example, due to the fire at the Barrington building months ago, that pool is still not open. Those displaced residents were diverted to swim here at The Shores, which inevitably resulted in overcrowding at our pool. Having received many complaints about this situation, our TSRA representative we spoke with Alicia, who in turn spoke with the powers to be at Douglas Emmett – and they are now paying for their tenants to go to the neighboring YMCA. Thank you Alicia and D.E.

Email us at TSRA90405@gmail.com

OUR LAST MEETING



We want to thank all of you for your amazing donations to the **2019 Holiday Gift Fund**. As the result of your generosity, we were able to distribute over **\$10,000** to our loyal and deserving Shores employees, as well as the Allied front desk attendants we see and rely on every day.

Many thanks again – it means so much to all of the recipients. To those of you who know and love Shores long-time employee Carol, she too received your generous gift and heart-felt cards.

OUR LAST MEETING

If you are not yet a member of TSRA, please do sign up and help us continue providing the many services and perks we offer. The yearly dues (only \$20) go to administrative costs such as graphics, printing, etc. and food, drinks and supplies for our social events, meetings and parties. Once again, it's a mere \$20 a year, AND as a

bonus, you'll get your very own TSRA 10% Main Street Merchant Discount card! You can find a list of the participating merchants offering this 10% discount on our home page at TSRA90405.com . This same home page is where you and/or someone you know can join, by using the top tab JOIN TSRA ...or email us at TSRA90405@GMAIL.COM .

Currently our participating merchants are:



For TSRA cardholders, we have added two new participating Main Street businesses: JAMESON'S PUB and BRYNN WALKER CLOTHING STORE . Jameson's will give our members a 10% discount on any regularly-priced item. Since Jameson's has so many amazing specials as it is, the discount applies to those menu items which are full-priced. Brynn Walker Main Street is offering members a full 10% off.

If you are a 2020 member and haven't gotten your card, let us know so we can drop one off at your apartment.

Speaking of TSRA Discounts

Although my wife and I often use our discount card at the Enterprise Fish Company, last month we went to CHULITA on Rose Ave, where TSRA members get FREE Sweet Potato Taquito appetizers. OMG – they were out of this world AMAZING!!!



CONNECT WITH OTHERS?

Shores Face Book page!

Ken Abrams, who recently moved here from NYC, is looking to get involved in some Shores group activities and asked how to connect with other residents. Well, the Shores has a Facebook page, so let's use it for that! You want to bike ride from the Shores to Manhattan Beach and would like company? Put it on Facebook! You want to start a bridge club or book club? Put it on Facebook. You want someone to go to a movie with or need help walking to the beach...you get the idea.

Go to <https://www.facebook.com/groups/1737956999820054/>.

Put in a request to join and Mark will invite you in.

If you don't have a Facebook account, contact us and we can put up a request or comment for you.
TSRA90405@gmail.com

IN CASE OF AN EMERGENCY

Of course, you can also use the Facebook page to share important information with other residents. Contact TSRA as well - we can put the information into the Newsletter, and pass relevant details on to management.

Case in point: After the fire at a Douglas Emmet property a few weeks ago (Barrington and Wilshire) there was a great deal of concern posted on the Shores Facebook page about emergency situations, and how to assist our older or less-mobile neighbors.

Good-to-know: there is a list, updated annually, of **RESIDENTS WHO REQUIRE ASSISTANCE** in case of an emergency evacuation. A laminated copy is kept at each courtesy desk and is given

to emergency personnel when they respond to the property. If you – or someone you know - feel you might need help, contact the Shores office to get onto that list. At the end of the day, residents are responsible for their own safety, but in a city-wide emergency situation, it may be hours or days until emergency personnel can respond, so residents should be prepared with their own emergency kits, water supplies, food, etc. Do not wait - prepare now!

There are some other community issues that the TSRA will be working on: Main Street noise pollution, and hopefully some progress in addressing the speeding and the unsafe conditions at Neilson Way crosswalks. That will be an uphill battle, so bear with us.

And don't forget to vote on or before March 3!

- Albie, Dawn, Nancy and Matt.

(...and special thanks to Marcia Stein in newsletter assistance!)

LAUGHING MATTERS

by Jack Neworth

Hugh Hefner Shores Security Guard?

This “Shores tale” goes back to 1975 and, surprise, surprise, Hefner never set foot here BUT we did have a security guard who, as you will see, patterned himself after Hugh even while on duty. (How's that for a tease?)

The guard's name was Fahmy, a short, shaved-headed Egyptian who considered himself the Chief of Security for no other reason than he had a leather security guard's jacket with three stripes on it and he insisted on being called Sgt. Fahmy. I was also a security guard and was tempted to get a leather jacket with a lieutenant's insignia and insist I be called Lt. Neworth but I was too lazy.

For residents who are occasionally unhappy with our current security, trust me, for our '75 “ensemble” being called rag-tag would have been a high compliment. I only took the job because the Shores owner recruited me in an emergency and said I could write most of my 4 pm to midnight shift. Sgt. Fahmy replaced me at midnight and worked graveyard. How he “worked it” was as a poor man's Hefner. A very poor man's.

I had no idea but when Fahmy came to work minutes after I left, he would change into silk pajamas and turn the office into a boudoir apparently to entertain unhappy married women in the building. I only discovered this because one time I left some of my writing in the security office and when I went to retrieve it, I heard music coming from the office. I knocked on the door until Fahmy finally opened it a crack and what I saw was hysterical.

There was cheesy mood lighting from a revolving globe, a tape deck playing Barry White music, a TV and Fahmy in his silk jammies. There was also a giant bottle of scotch and fancy glasses. It suddenly made sense why at 10:30 or so I would get calls from female residents asking if Fahmy was on duty. When I said he wasn't due until midnight they would be so disappointed. Soon, however, Fahmy began coming to work early and insisting I could go home and that he would punch my time card at midnight.

I decided to prank Fahmy one night when I was sure he was “entertaining.” From the elevator I pushed the emergency buzzer and Fahmy answered, somewhat drunk and with Barry White in the background. In an old Jewish man's voice I claimed there was a fire in the A-level garbage bins. Fahmy panicked. (Ironical that while I've always been Jewish, now I'm old.)

I hurriedly hid behind a tree and watched Fahmy race out of the Security Office in his pajamas, hard shoes and of course wearing his Sergeant's leather jacket running like his hair was on fire except he was bald. It was such a hysterical sight it was all I could do not to break out laughing.

But the prank backfired on me. Tune in next newsletter for “part 2.” Keep in mind if you're ever complaining about our current security, at least they don't wear pajamas.

Jack has lived at the Shores since 1974 and, for thirteen years, has written “Laughing Matters” which appears in the Santa Monica Daily Press every Friday at <https://www.smdp.com> .



Visit our website!
TSRA90405.com

Or Email us:
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