



January 29, 2019

OUR FIRST MEETING!

Thanks to all of you who came to our first meeting with the new TSRA board!!!

It apparently was the biggest meeting TSRA has ever had (except for when the elevators broke down in the South Tower!). Okay, the free wine, pizza and magic probably helped get you there. But still, we really appreciated it!

Also thanks to all of you who came and helped keep it positive and especially those who agreed to be on committees! If you weren't at the meeting, here's the scoop:

We asked everyone to start from a place of "What do we *like* about living here?"

We all agreed it was a pretty cool place to live. A cool place... that yes, can be even better. Nancy, Dawn, Matt and I are happy to volunteer our time this year. Like you, we are all busy with life, work, family, friends, things that keep us very busy.

SO, our idea is that we all just need to chip in... a little bit. A little bit of time, a very little bit of money (*only \$20 a year to be a member of TSRA**) and an idea or two. "Ask not what your building can do for you, but what you can do for your building." Or "Don't boo, vote!"



When someone had a suggestion for how to make The Shores better we said, "Great we'll start a committee on that, and you can spear-head it!" If the person said, "I can't," then it's not going to get done. Just complaining probably won't get us anywhere. The ideas that have a chance of *possibly* getting somewhere are those that have people *help making them happen*. Douglass Emmet will need a little nudging from us to get things done. There are power in numbers. We also talked about each floor having a floor

monitor- a sort of neighborhood watch for each floor. Let us know if you'd like to participate for your floor.

Our role as board members is to advocate for our fellow tenants, interface with management and coordinate events that not only are fun but help us enhance security by getting to know our neighbors. We also will coordinate the committees that *hopefully* you will participate on. Everyone here has the same concerns: safety and security, maintenance, and respect for our fellow residents and workers.

While we raised \$16,000 for the employee's holiday fund (YAY! - and the employees thank you cards are on the website TSRA90405.com), only about 100 people (out of 532 apartments!) have joined the TSRA so far this year. In order to raise membership we'd like to coordinate a big *Shores Party/ Membership Drive* in the near future.



PEOPLE WHO STEPPED UP!

Congrats to Leah who agreed to spearhead the Dog Poop committee (yeah, we really need a better name for this committee) along with Maurice V. and Robin Murez. Marsha Stein agreed to spearhead the committee on Social Events, along with Laurie Ginsberg. Dan Andre will be membership Chairperson – BUT we need *two more members* from each building to make that work. Any takers? Robin Sherry is on Community

Outreach and has a great idea for new internet services (more info on that to come). April and Laurie are on Landscaping. Fernando agreed to spearhead a Security Improvement committee. The Committee Heads are meeting this week.

These are the some of the committees we are getting together now:

Security Improvement, Frontier (TV Internet) Issues, Dog Poop/Dog Runs, Social Events, Landscaping, Membership, Newsletter, Website. Other ideas?

TODAY The TSRA board had a VERY productive meeting with Camilo about the most common residents' concerns. Much more on this to come...

But in the meantime, a few quick fixes: If you're **having problems with Frontier**, call (800) 921-8101 and get a case #. Then call **Shaun Niles at 714-788-1953**, tell him you are a resident at The Shores, and he will have your case moved up the chain!

If you see someone who you think might be subletting an AirB&B here please inform Franklin Montenegro, the Code Enforcement Officer, at franklin.montenegro@smgov.net

And finally, remember: **if you see something, say something!**

And speaking of management...

IMPORTANT MANAGEMENT NEWS

Camilo will be leaving us this week, and Alicia (who used to manage the Shores) is coming back. (insert Sad emoji & Happy emoji!)

SOME SOCIAL EVENTS ON THE HORIZON:

Courtney is starting her **Pool Fitness class** soon, **Ari and Kevin's Shuffle Board Wednesdays** will be back likely in February! (I played for the first time last week, and it was really fun. Who knew?) and **Amit** (a new tenant from israel) will be teaching an outdoor yoga/fitness class in the near future.

If you have an event or info you would like shared with other members of TSRA, please let us know and if possible we'll include a link in our newsletter and/or website.

Jack Neworth, who writes *Laughing Matters* every Friday in the Santa Monica daily press, just wrote the following about the constant traffic jam on Hollister. Please check it out as it involves our neighborhood!

<https://www.smdp.com/hoping-to-halt-h-avoc-on-hollister/172356>

You can always email us with your concerns and any ideas at **TSRA90405@gmail.com**. Again if you just email us things you want fixed or want to complain about then they probably won't get done, unless you volunteer to help.

We're looking at **March 5th** for our **next meeting**. Again there will be wine, **pizza and even MORE MAGIC.**

****PLEASE join TSRA for a mere \$20 a year** by going to **TSRA90405.com** (or by putting a check for \$20 in the TSRA boxes in the laundry room. Leave us your email so we can add you to our list!) Joining allows us to coordinate and host parties, meetings and events, and helps us to communicate to you (via our website newsletters and signage). And membership allows you voting rights at meetings.*

Please check out our website **TSRA90405.com**.

And lastly, **please spread the word about the TSRA to your neighbors!** And if you know someone who has joined, but has not received this email, its because we don't have their email address !

Thanks again, everyone. This is our home. Let's improve it together!

**The Shores Café is offering a PIZZA DEAL
Buy ONE get ONE 50% off!**

They are open until 8:00 pm. Tues-Sat Phone # 323-677-5560

THE SHORES RESIDENTS ASSOCIATION



Visit our website!
TSRA90405.com

Or Email us:
TSRA90405@gmail.com